

Pay bills. Buy lunch. Save lives.



LONDON'S AIR AMBULANCE

Registered charity 801013

Support
London's Air
Ambulance



Achieve more with your regular earnings. Payroll Giving - help us be there for critically injured people in London.

FRSB

give with
confidence

Your support could make a difference to anyone who lives, works or travels in London. Thank you.

Sadly critical injury can happen to anyone, anywhere, at any time; often when least expected, simply as people go about their daily lives.

Whether someone has fallen from height, been hit by a car or knocked off their bike, we are here for the 10 million people who live, work and travel within the M25, at the moment of their greatest need.

Our charity delivers an advanced trauma doctor and paramedic to critically injured people in London within minutes of injury 24/7. We provide medical treatment at the scene of the incident that would normally only be found in the hospital Emergency Department.

The combination of speed of response and medical intervention at the scene can make the difference between life and death and positively impact the quality of life for our patients following their recovery.



“It was a Monday morning and I was cycling to work in Farringdon, as I had done hundreds of times before. But this journey changed my life forever. I was knocked off my bike and crushed by a skip lorry, shattering my legs and pelvis. A doctor and paramedic from London's Air Ambulance were by my side in just a few minutes. They quickly realised I was losing blood too fast and wouldn't survive the trip to the hospital, they'd have to bring the hospital to me.

Extra support was called in; additional blood and another doctor, who is one of the few people in the world who could perform a procedure known as REBOA at the roadside. Luckily it was successful, it stopped the internal bleeding and stabilised my condition.

If it hadn't been for this procedure and how quickly the London's Air Ambulance team got to me, I would have died just a few streets from my office. ”

Victoria



About Payroll Giving

Payroll Giving is a simple and efficient way to donate to London's Air Ambulance, and be part of our life-saving work. Whatever you donate is deducted directly from your salary before income tax deductions. This means that the charity will receive more than it actually costs you.

Your Payroll Giving donation pledge	As a 20% tax payer you pay	As a 40% tax payer you pay	London's Air Ambulance receives
£5	£4	£3	£5
£10	£8	£6	£10
£15	£12	£9	£15

Over 1.1m people in the UK give to charity through their payroll. Why not join them and support London's Air Ambulance?

It's simple, all you need to do is:

- Check your organisation supports Payroll Giving. If they don't already have a scheme in place, we can guide them through the easy process of setting it up.
- Complete and return the attached Payroll Giving Pledge Form to London's Air Ambulance (or sign up online at londonsairambulance.co.uk/payrollgiving)

What happens next?

Once the pledge form has been completed and returned to London's Air Ambulance, there is nothing else you need to do.

You will receive a welcome pack from London's Air Ambulance to thank you for your support, plus regular updates from the charity to show how your donation helps us save lives in London.

When you change job please remember that your donation to London's Air Ambulance will stop unless you fill in a new form. You can also cancel or modify your donation at any time.

If you'd like to know more about Payroll Giving or the work of London's Air Ambulance please contact us on **020 3023 3318** or email donorsupport@londonsairambulance.co.uk.

You can also find more information from HMRC at gov.uk/payroll-giving or from the Institute of Fundraising at payrollgivingcentre.com

The power of your pounds

Here's how your donations could help

21



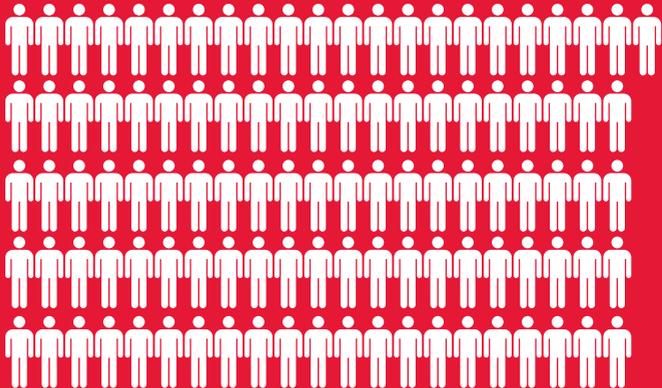
21 employees donating £5 could buy a pair of boots, with safety toe caps and anti-penetrating soles, helping to keep our crew safe from injury during a mission.

40



40 employees donating £10 could buy a Thomas pack, which carries all the equipment and drugs our advanced trauma team need to take the hospital to our patients.

128



128 employees donating £20 could pay for a mission to help save someone's life.

We need your support. We hope you never need ours.

Yes, I would like to help save lives by supporting London's Air Ambulance through Payroll Giving

PLEASE COMPLETE THIS FORM IN BLOCK CAPITALS

Title	First Name	Surname
Address		
Postcode		
Mobile	Email	
Employer's name		
Employer's address		
Postcode		
Work Tel	Work Email	
National Insurance No.	Employee No.	

Fold

Job Title	Department
Signature	Date

I wish to support London's Air Ambulance through my pay, tax free:

- £10 £20 £50 Other £ _____
- Weekly Fortnightly Monthly Other _____

- I am not currently donating from my pay
- I would like to add more donations on top of those I already give from my pay
- I would like to change my existing donations from my pay

Keeping you up-to-date

We would like to keep you up-to-date with our latest work and how you can help support our life-saving charity. You can unsubscribe at any time and we will not sell, rent, lease or give away your details to any third party. Yes please, I'd like to hear from you by email

Sorry, I don't want to hear from you by post by phone



Thank you for choosing to support London's Air Ambulance

London's Air Ambulance is a registered charity (801013)

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5th Floor
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