Every second of every day, London’s Air Ambulance Charity is here for the people of London: delivering an advanced trauma team to the city’s most seriously injured patients.

Traumatic injury can happen to anyone, at any time. It is the biggest killer of people under 40. Using a helicopter during daylight hours, and rapid response cars at night, London’s Air Ambulance Charity brings the hospital to the patient when time is critical. We restart hearts, reinflate collapsed lungs and perform blood transfusions – all at the patient’s side.

We are a charity and rely on voluntary donations to continue our life-saving work, serving the 10 million people who live and work in London.

AND WE’RE INVITING YOU TO JOIN US.

If you were seriously injured in London just thirty years ago, there was no way of bringing specialist trauma care directly to you. Medical reports at the time documented many patients dying whilst being transported to a hospital, because of delays in receiving the right treatment.

London’s Air Ambulance Charity was founded by a group of determined medics who saw a way to change this. Pioneering a doctor-on-board model for air ambulances, they aimed to provide advanced medical treatment to critically injured people at the scene of the incident, before transporting them to a hospital.

We spent our first years fighting for the Charity’s right to exist. We were constantly under threat of being grounded, proving to a sceptical medical establishment that bringing the hospital to the patient would save lives. And we have. International studies show that our world-leading service reduces mortality in trauma patients, by up to 50% for the most severely injured.

“London’s Air Ambulance Charity was born out of frustration: the knowledge that people were dying unnecessarily from traumatic injury at the roadside.”

Dr Gareth Davies, Consultant and first Medical Director of London’s Air Ambulance Charity
Now that we’ve transformed pre-hospital care into an established medical discipline, we can use that enterprising spirit and energy to innovate.

**We were the first air ambulance to:**
- Carry doctors on board at all times.
- Perform open heart surgery at the roadside (and treat the first survivor of this procedure).
- Pioneer and administer the life-saving REBOA procedure at the roadside (used to treat potentially fatal internal bleeding).
- Administer blood transfusions at the roadside.

**And it’s not only Londoners who benefit:**
- The REBOA procedure, developed by our medics, has been adopted for use on the battlefield by the US military.
- Leading consultants join us from around the world for secondments, bringing the world-renowned skills they learn back to their own hospitals.
- We share our findings with the wider emergency sector through our Institute of Pre-Hospital Care: organising courses, conferences and symposiums to influence best practice across the UK and beyond.

**Thanks to London’s Air Ambulance Charity, patients who would have died at the scene of their accident only a few years ago are now surviving.**

“If it was not for London’s Air Ambulance Charity, my life would be very different today.”

Farhana taking part in our Helipad Abseil to raise funds.

Five years ago, Farhana’s husband was on his way home from work when he was stabbed for his wallet. The assailant hit a major artery in his leg, causing him to haemorrhage catastrophically in the street. London’s Air Ambulance were on the scene in minutes. Thanks to our ability to carry blood on board our helicopter – a pioneering move that we were the first air ambulance to innovate – our medical team gave Farhana’s husband a blood transfusion at the scene, which saved his life.

“My husband has made a full recovery and our daughter who was one at the time has just turned six years old. We also have a three-year-old son who is about to start nursery. London’s Air Ambulance Charity saved a husband, a father, a son and our family. We will always be grateful.” Farhana
THE INNOVATION CIRCLE

Your commitment to London’s Air Ambulance Charity

- Pledge a minimum gift of £5,000 annually for three years.
- Share our stories with your social and professional networks, encouraging others to join us.
- Fund our missions to save Londoners’ lives 24/7, as well as the development of ground-breaking new treatments to prevent deaths from trauma.

Our commitment to you

- A private visit to our helipad at Royal London Hospital, with the opportunity to meet our medics, pilots and fire crew.
- Innovation Circle Evenings with our Research Fellows and medics, where you can hear about their work and meet your fellow Circle members in an intimate, informal setting.
- Biannual Innovation Circle Updates and ‘Newsflash’ e-mails, giving you previews of the breakthroughs your support makes possible.
- Complementary invitations to exclusive events with our corporate partners.
- A dedicated relationship manager, offering you a personal point of contact.
- Recognition on the London’s Air Ambulance Charity website and in our Annual Review (unless you wish to remain anonymous).

Thank you for your interest in the London’s Air Ambulance Innovation Circle. For more information, please contact:

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