



London's
Air Ambulance
Charity



YOUR FUNDRAISING TOOLKIT

Guidance, tips and advice to
help your fundraising fly!



Welcome to London's Air Ambulance Charity Team!

Since 1989 our incredible supporters have helped London's Air Ambulance provide life-saving care to over 40,000 people, ensuring that when London calls, we'll be there.

As London's largest local charity, we have been taking the hospital to the roadside for over 30 years, and have provided crucial support at major incidents throughout the capital, including the Paddington rail crash, the Grenfell Tower fire and the Westminster Bridge attack. Below are some facts and figures about London's Air Ambulance Charity, which shows just how important your amazing support is:

- » Critical injury from road traffic incidents, falls from height, assaults and other injuries are the biggest killer of people under the age of 40
- » We bring the hospital to the roadside, delivering urgent medical care when time is critical
- » Our helicopters and rapid response car teams are here 24/7 for every one of the 10 million people who live and work in London
- » Our helicopter flies during daylight hours, while the rapid response cars operate at night or in adverse weather conditions
- » It costs around £11million each year to deliver our service 24/7, 365 days a year, with over £8million coming directly from fundraising
- » We had to stop many of our usual fundraising activities due to the pandemic. This has lost the charity an estimated £5million and the impact will be felt for some time to come
- » Our average mission cost is £2,048
- » We treat around five seriously injured patients every day
- » We are a charity that works alongside the NHS
- » The helicopter can be airborne in just 4 minutes and arrive anywhere in London within 11 minutes.
- » Our incredible medical teams can perform blood transfusions and open chest surgery at the roadside



Thank you for being part of our Team, helping to save lives and improve outcomes for seriously injured people throughout London. We really couldn't do any of this without you.

Captain Neil Jeffers

Your Fundraising, Your Way

Whether it is fun-filled or challenging, at work or at home, how you raise funds for London's Air Ambulance Charity is your choice.

Do what you love and have fun!

What are your passions? Maybe it's quizzes or race nights. Maybe parties, gala balls or music based. Maybe trekking, running or cycling. Or it could be that you aren't sure what you want to do (don't worry, that's where we can help!). Make a list of all your ideas, and remember nothing is too big or too small.



Turn those ideas into fundraising!

Decide how much you would like to raise for London's Air Ambulance Charity and which activities on your list will enable you to do that (you don't have to do just one activity – the choice is yours!) Think about which ones will appeal most to your friends, family or work colleagues, which activities you could get help with and which ones will be the easiest to organise. If you are stuck for ideas then check out: londonsairambulance.org.uk/get-involved/fundraising for some inspiration.

Assemble your crew!

From brainstorming ideas to promoting and helping to run your activity, it's always better to have support from a trusted team. In addition, your own networks might have contacts with local businesses who may be able to help with sponsorship, prizes or donated goods. Or maybe you want to fundraise as a group and put on a joint event.



Where and when?

Will your fundraising take place in a hall, or will it be virtual? Is there a suitable venue that you can secure for free? Or is it outdoors, in a local park or gym? Decide when you want to fundraise. Would it be better at the weekend, or in the school holidays? If it's outdoors does it need to be in the summer? It is always best to check what other events or activities are on at the same time, especially if you need friends and family to attend.



TOP TIP

PLAN WELL IN ADVANCE. GIVE YOURSELF – AND YOUR FRIENDS AND FAMILY – ENOUGH TIME TO MAKE YOUR PLANS SUCCESSFUL

“THE CHARITY HELPED ME STRUCTURE MY TRAINING & WERE ALWAYS PROVIDING SUPPORT”



SPOTLIGHT STORY LUCY ELLIS

London's Air Ambulance was there for my cousin Chloe in 2016 after she suddenly became seriously ill. Not only did they save her life that day, the team kept in contact with my family, giving us updates, support and just being there if we needed to speak.

When the ballot opened for the London Marathon in 2018, Chloe dared me to sign up and me being me, I agreed! There was no question as to who I would fundraise for because as a family, we will always be grateful for the team at London's Air Ambulance Charity.

Sadly, Chloe passed away about a month after my application, and I felt even more determined to run the marathon and raise money for the Charity. Without London's Air Ambulance being there for her that day, we wouldn't have been able to enjoy those extra years with Chloe.

As well as sponsorship, we hosted a few different events as a family including a horse racing night held at a local hall. We bought a horse racing event DVD, set up a projector and big screen, ran a drinks bar and also held a

raffle. We had a great time and raised £2,110 on the night, which was added to our final total.

I'd never run a marathon before, so I started my training with 3 x 5km runs a week to slowly ease myself into it and get used to a pace. After a few weeks, I added a longer run on the weekend starting with 10km and slowly increased from there. The Charity's Events Team helped me structure my training and were always providing support.

On the day, I met up with another Charity supporter, Annie, and we ran the course together, helping each other along the way. The atmosphere was incredible and being able to see your family and friends throughout the course keeps you going.

Being able to raise money and spread the word for a charity that saves lives every day, including my cousin Chloe, is my best achievement. I was proud to wear the special London Air Ambulance Charity t-shirt and be able to fundraise for this most amazing charity. I'd do it over and over if it meant I contributed to keeping their life-saving services going.



Let the world know

Now you've decided how you are going to fundraise, it's time to tell everyone about your plans and how they can help you reach your goals.

Tell everyone that you're fundraising

It's important to let people know that you are fundraising. Whether you need sponsorship, donations or people to attend your event, your fundraising will rely on everyone knowing what you are doing, when and why.

Maybe you have a personal reason to support us, or it could be admiration for the work our medical teams do across London. Whatever your motivation, the more you let people know about London's Air Ambulance Charity and how important their support is, the better your chances are of reaching your fundraising target.



At work or at play

Don't forget to promote your fundraising at work or the places you regularly visit, like gyms, libraries or swimming pools. Or maybe you belong to a club or association that might be able to help. Can you put up posters or contact other members?



TOP TIP

POST ON SOCIAL MEDIA REGULARLY TO KEEP YOUR SUPPORTERS INFORMED AND MAINTAIN MOMENTUM FOR YOUR ACTIVITY

Spread the word online

Social media is the fastest, easiest and cheapest way to reach out and spread the word amongst your network of friends and colleagues. And they can share your message to their networks as well.



Whether it's Facebook, Instagram, Twitter or Tik-Tok, regular updates, pictures, videos, blogs and messages will help you fulfil your fundraising goals.

We have lots of social media graphics that you can download and share. You could even use them on emails. You can find these on our website: londonairambulance.org.uk/digital-resources

If you do use social media make sure you tag London's Air Ambulance Charity in your messages:



@ldnairamb



Setting up an online fundraising page

Creating an online fundraising page means that your family, friends and colleagues can support your fundraising easily and safely no matter where in the world they are!

At London's Air Ambulance Charity, we have our own secure online fundraising platform that means you can create your own page and personalise with photos, your story and your overall target.

You can share the unique link to your page via social media, text or email, and keep a track on how your fundraising is progressing. You can also create bespoke thank you messages to your supporters which will be sent automatically as soon as you receive a donation.

For more information or to set up your special page visit: fundraising.londonairambulance.org.uk



SPOTLIGHT STORY ALISTAIR

I've been commuting by bike for about 15 years and I've witnessed first-hand plenty of accidents, including one attended by London's Air Ambulance. As a keen cyclist it made perfect sense to support the Charity.

As a volunteer I've taken part in various collections at train stations around London. When physical collections were halted during the pandemic I decided to host an online virtual bucket collection, raising money from friends, family and colleagues during Air Ambulance Week in 2020.

Knowing the Charity survives on generous donations from the public is something that surprises most people when I speak about this wonderful organisation. Being part of the London's Air Ambulance family is something I am very proud of.

Facebook fundraising

Facebook has a suite of functions to help you fundraise through the platform. They are easy to use and enable you to reach your friends and colleagues online quickly and regularly. You can find out more by visiting: facebook.com/fundraisers



TOP TIP

AROUND A QUARTER OF DONATIONS ARRIVE AFTER A CHALLENGE OR AN EVENT HAS BEEN COMPLETED, SO MAKE SURE YOU REMIND PEOPLE FOR AT LEAST A FEW WEEKS AFTER YOUR ACTIVITY.



Turbocharging Your Fundraising!



There are a number of simple ways you can boost your fundraising and make your money go even further.

Gift Aid

This is an HMRC operated scheme for individual voluntary donations and sponsorship that will allow us to claim an extra 25p on every pound donated, at no extra cost to the person donating. This can make a huge difference to our service and the critically injured patients we care for.

Your online fundraising page will have the facility for people to apply Gift Aid automatically, but it is important to make sure that your offline cash and cheque donors also have the chance to apply Gift Aid as well. There is a Gift Aid form at the back of this toolkit for you to print off and use.

Matched Giving

Many companies operate a scheme where they will match the fundraising of employees, up to a certain amount. It is also tax efficient for your employer, as well as being a great way for them to support your hard work and the vital service London's Air Ambulance Charity provides its employees, customers and suppliers throughout the capital.

If your employer is going to match your fundraising then please do let us know so that we can look out for their kind gift and provide them with an official receipt for their records.

Multiple Choice

Maybe you want to do a large one-off event to raise your funds or create an annual activity like a gala ball or Christmas party night. Many of our amazing supporters often undertake a few events to raise funds, or add extra elements to their main activity, like a bake sale to help them reach their London's Air Ambulance Charity abseil target.

Whatever you decide to do, let us know all about it and we can offer you support and help so you can reach your fundraising target.





FUNDRAISING AT WORK A RIVER RUNS THROUGH IT

Since 2016, myself and fellow artists Love Jordan, Susan Bunn, Emma Reynolds and Ella Freire have been hosting an exhibition of London inspired art at the Oxo gallery.

We had all seen the bright red London's Air Ambulance helicopter fly over us in the city, but hadn't realised how often they are needed nor how much they depend on public donations. That gave us a real shock and inspired us to do something to help.

So we dedicated our 2019 show to the Ambulance team, raising £1700 and awareness of the charity with the help of Jonny Concrete's London's Air Ambulance branded doorstops, left around the city for Londoners to discover.

However, COVID-19 forced us to move the 2020 exhibition online. Despite the upheaval and technical challenges, we managed to deliver

an event in a virtual replica of the real gallery, providing visitors with an amazing virtual experience while raising funds for the Charity.

Our fundraising has included special raffles, donating a percentage of ticket sales, selling limited edition tote bags, hosting art critic Tabish Khan to deliver an online talk plus donations from the sale of our work including 50% of the sale price of my aluminum print of the London Air Ambulance Charity helicopter.

Amazingly we raised over £1,400 from our 2020 online exhibition. With the Charity unable to do so much of their fundraising in 2020 it seemed more important than ever to support them.

To us London's Air Ambulance is a symbol of London. From the vivid colour of the helicopter to the inclusive help they offer to ALL Londoners, they represent the kindness, work ethic and spirit of the best city in the world. They are an inspiration.

Michael Wallner, Artist and co-founder of A River Runs Through It



FUNDRAISING AT WORK AEGON LONDON

From our office in the City we can see The Royal London Hospital and often witness the helicopter flying to and from the helipad, so when a colleague nominated London's Air Ambulance as our Charity of the Year it seemed a perfect choice.

Our fundraising had to move from the office to our homes as the pandemic hit and we all began remote working. However, we rose to the challenge and did lots of activities that enabled us to keep in touch with colleagues, have some fun and made us feel like we were still doing our bit throughout the year.

We raised £3,675.69 in 2020 and decided to continue our support through 2021, hoping to at least match that amount again.

Fundraising isn't always about the big events: we enjoyed putting on smaller activities that combined team building, engaging colleagues and having fun, including a Strictly Come Dancing Predictor, quizzes, raffles, a pet show and a 12 Days of Christmas challenge.

It was great to be able to fundraise for London's Air Ambulance Charity, as the care they deliver is truly remarkable and a vitally important asset to the emergency services.

Louise Pegrum, PA to Marketing Director and Regions & Protection Director

Keeping it safe and legal

**It is vital that your fundraising is safe, ethical and legal.
Please read through the advice below and contact us
if you have any questions or need further advice.**

Permissions and notifications

As an 'In Aid' fundraiser it is important that you let us know you are raising funds for London's Air Ambulance Charity. As well as offering advice and guidance, we can support your efforts to help you achieve your goals.

If you are holding an event in a public place you must get the relevant permissions from the property owners or the local authority.

Photos and video

Please make sure that anyone attending your event or activity knows that you are taking photos and video, and offer them the option of not being featured if they really don't want to.

Insurance

If you are holding an event or activity where the general public will be attending, you may want to consider taking out Public Liability insurance, particularly if you are not covered by the venue you are hiring from. Please note that London's Air Ambulance Charity will not be liable for any activity or event you host to raise funds. It is also prudent to check your home insurance if you are fundraising at home.

First aid

It is essential that people attending your event are safe, so please make sure you have the appropriate level of first aid cover in place. For smaller events a single person with first aid knowledge should be sufficient, but for larger events with around 500 plus guests there should be at least two qualified first aiders in attendance. More information is available from St John Ambulance at www.sja.org.uk.

Food and drink

If you are preparing food, especially home-made items, please ensure that you adhere to the highest hygiene standards possible and that all ingredients are displayed, especially in regards food allergies and intolerances. Further information is available from the Food Standards Agency at food.gov.uk.

If you are selling food and/or alcohol at your event you may need a special license. Please check with your local authority for confirmation.

Public collections, raffles and prize draws

There are specific rules governing raffles and public collections, and licenses may be required. Please contact us for advice and official collection buckets and tins.

Data protection

We take the protection and use of personal data very seriously and you should too. Only collect the information you need for your event and keep it safe, do not share it and make sure you dispose of it safely as soon as it is no longer required.

You can read more about our data protection policies at: londonsairambulance.org.uk/privacy





“DO SOMETHING YOU
ENJOY OR EXCITES YOU
...AND DO IT FOR A CHARITY
THAT IS THERE FOR ALL
OF US”

SPOTLIGHT STORY EMMA BROWN



On the 10th September 2016 my brother Russell was attacked. The London's Air Ambulance rushed to the scene and stabilised him, allowing him to be transferred to The Royal London Hospital where surgeons battled to save him for 11 hours before he tragically succumbed to his injuries. He was just 26.

I decided to start fundraising for the Charity because they gave me and my family time to be with my brother before he died. Without them we wouldn't have had that, so I am forever in their debt.

I wanted to do things that challenged and excited me, so I chose to do a skydive in 2018, raising just over £2,000, which was amazing. I then took part in the Spartan 5k before deciding to do a wing-walk in 2020.

I couldn't sleep the night before, I was so excited. On the day I proudly wore a T-shirt with my brother's picture on. Then I was taken through all the safety instructions before being harnessed to the wing.

Taking to the sky and standing on the wings of the plane made me feel almost close to heaven and my brother. It was an amazing experience,

one of the best things I have ever done and I would definitely do it all over again if I could!

I have always been so determined to do each fundraiser because of the personal reasons behind it. I wanted to say thank you to the medical team of London's Air Ambulance for all they did for Russell, and also make sure his name is not forgotten.

It made me proud that I could give back to such an amazing cause. Before I lost my brother I never actually realised what the London's Air Ambulance Charity did. I would see the red helicopter fly over and then carry on with my day. Since losing Russell I have been amazed to learn what they do, every hour of every day of the year. They really are incredible and I honestly can't thank them enough for what they did. They never once gave up on my brother and gave my family precious moments we wouldn't have had if they didn't exist.

My advice to anyone thinking of fundraising for London's Air Ambulance Charity is just 'do it! Do something you enjoy or excites you or challenges you – and do it for a charity that is there for all of us when we need them the most.'

How we use your fundraising

With over £8million needed to be fundraised every year, we are indebted to the amazing supporters who keep us flying to critically injured patients every hour of every day of the year. As you can imagine, providing a life-saving service like London's Air Ambulance is not cheap, but every pound you raise will be used to help us continue to provide medical care to people whose life depends on us being at their side in minutes.

Here are a few examples of how we use our supporters' incredible fundraising:



...a pair of
boots for
the team



...a Thomas
pack "A&E
in a bag"



...a life-saving
mission



£2,048

...a patient stretcher,
used to safely
transport patients onto
and off the helicopter



...a cutting-edge
ultrasound required
to deliver life-
saving procedures,
including REBOA

£9,625

...a training
mannequin,
used to train
our clinicians
in advanced
trauma skills



£10,125

...a hyper-realistic
adult mannequin'



£25,000

...a
patient
monitor



£250,000

...a helicopter
gearbox



One of the best things about my job is talking to our supporters. We speak to such a variety of people from all walks of life. They are all very different and support us in so many different ways. But the one thing that strikes me is almost all of them have seen our helicopter flying overhead and are proud to know that every single pound they fundraise or donate helps save lives in London.



Matt Smith, Supporter Engagement Manager,
London's Air Ambulance Charity

Getting your fundraising to us

Congratulations – you did it! And now it is time to put your fundraising to work saving lives across London.

The easiest way to ensure your fundraising gets to us is via an online page (see page 6 for details). However there are other ways to securely pay your fundraising in:

Website

Visit londonsairambulance/donate and make a card payment, making sure you choose 'other' and use the free text box to write down any information we need to know. If you are paying in cash collected at your event, you can forward your paper sponsorship forms by post.

Over the phone or by bank transfer

You can make a card payment or find out details for making a bank transfer via our dedicated Supporter Care Team on 020 3023 3319.

By post

You can send a cheque, made payable to 'London's Air Ambulance', to our head office:

5th Floor,
77 Mansell Street,
London, E1 8AN

Please write your name and activity on the back of the cheque, and enclose a covering letter so that we can accurately record and receipt your fundraising, as well as thank you properly.



Thank you and good luck!

By downloading this pack you have taken the first step in joining our life-saving team. As one of our amazing supporters, you join thousands of others across the capital who help us to keep our helicopter flying and allow our teams to deliver urgent, cutting-edge medical care wherever it is needed.

As a charity, we rely on donations from the public so our teams can continue to help people in their hour of need. Thanks to the determination of people like you, we are able to bring the hospital to the roadside, delivering urgent medical care when time is critical. Our helicopter and rapid response car teams are here 24/7 for every one of the 10 million people who live and work in London.

I'd like to extend a huge thank you for taking the time to read through our Fundraising Toolkit and starting your fundraising adventure with us. Each and every one of our incredible supporters makes a vital contribution to the team by not only raising the funds we need, but also by becoming a charity champion, promoting our services and our charitable status.

As someone who has taken part in fundraising activities to raise funds for London's Air Ambulance Charity, including the London Marathon (the mind was more willing than the body!), I know how challenging it can be. We'll be here every step of the way to help you achieve your goals and smash your fundraising targets, whether you are putting on an event, signing up to a physical challenge or taking part in one of our special events.

But please know that all the event planning, training and fundraising you do makes our services possible: without our supporters there is no London's Air Ambulance. Every single supporter and every penny you raise keeps our medical teams doing what they do best; saving the lives and improving outcomes for the most severely injured people throughout the capital.

Thank you for dedicating your precious time and fundraising to keep your air ambulance charity flying. Please keep in touch with us, sharing updates on your progress, pictures and videos – we are so inspired by everything our supporters do.

Good luck and thank you once again,

**Jonathan Jenkins
Chief Executive Officer**



Ready to get started?

There are literally hundreds of ways you can raise life-saving funds for London's Air Ambulance Charity and you may well have a clear plan of what you are going to do. However, if you need some inspiration, then below you'll find some ideas on activities and events that supporters have undertaken in the past, plus some tips on how to make the most of your fundraising adventure.

Get Social

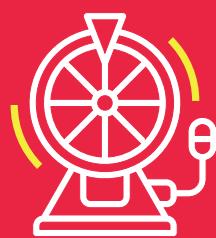
Run a quiz night

Hold an 80's disco

Put on a music concert with local bands

Host a family fun day

Throw a bingo and curry night at your local pub



Get Active

Organise a 5k park-run

Hold a 5-a-side football competition

Run a marathon in your local gym

Swim the channel at your local pool

Do our Helipad abseil



Get Creative

Hold a bake sale or cookery competition

Knit, sew, sell gifts

Create your own Christmas cards

Host a Fashion show

Make wristbands and give to friends for a donation

Visit londonairambulance.org.uk/get-involved/fundraising for more ideas. For a list of our organised events and challenges please visit londonairambulance.org.uk/events

Making your fundraising the best it can be

Inspire

Let people know why you're supporting London's Air Ambulance Charity and the difference their donations or sponsorship will make. Online fundraising pages that have a personal story tend to raise more money, especially when accompanied by photos.

Thank your donors

Everyone likes to be thanked, so make sure you let your supporters know just how much you value their donations. You can set up automatic messages via your fundraising page or share a video message via social media.

Keep everyone updated

Let everyone know how your fundraising is going, or if you've undertaken a challenge, how your training is progressing. Social media makes it really easy to update your supporters and make sure they stay involved in your life-saving fundraising all the way through.

Set a target

Set yourself a fundraising target that is ambitious but achievable. And if you reach it, don't be afraid to set a new one! Add your fundraising online page link to your email signature and post it on social media whenever you update your friends, family and colleagues.

My Check List

- Decide on an activity or a challenge
- Assemble my crew of helpers
- Let London's Air Ambulance know what I'm doing
- Set up a fundraising page and decide on a target
- Tell everyone what I'm doing and why
- Share my fundraising page link with everyone
- Connect with London's Air Ambulance on social media
- Ask my employer about matched giving
- Post regular updates on social media
- Get insurance and licenses, if required
- Get permissions for public collections
- Contact local businesses for support
- Contact local media
- Send photos of my event to the charity
- Smash my target
- Thank all those people who supported me!
- Have fun!

My Fundraising Ideas

Idea 1

Why is it a good idea?

When would I do this?

Who can assist me?

Idea 2

Why is it a good idea?

When would I do this?

Who can assist me?

Idea 3

Why is it a good idea?

When would I do this?

Who can assist me?

Idea 4

Why is it a good idea?

When would I do this?

Who can assist me?

My chosen idea

I'm going to...

I'm going to do it on...

I'm going to ask for assistance from...

And my fundraising target is...

SPONSORSHIP FORM



London's
Air Ambulance
Charity

The logo consists of a circular emblem containing the letters 'FR' in a bold, white, sans-serif font. Below the circle, the words 'FUNDRAISING REGULATOR' are written in a bold, black, sans-serif font, with each word stacked vertically.

Blanco et al.

My name:

My Address:

Sponsors Full Name	Home address (Work address cannot be used if claiming gift aid)	Postcode	Email	Total amount	Date paid	Gift Aid	I am happy to be contacted by email**	I am happy to be contacted by phone**
Mrs A Sample	1 Sample Street, Sample town	Sm1 1sm	a.sample@example.co.uk	£10.00	01/01/19	✓	✓	✓

London's Air Ambulance Charity, 5th Floor, 77 Mansell Street, London, E1 8AN

gift aid it

FOR INTERNAL OFFICE USE ONLY

FOR INTERNAL OFFICE USE ONLY

Gift Aid – make your donation go further: If I have ticked the box headed 'Gift Aid' , I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want London's Air Ambulance to reclaim tax on the donation detailed, given on the date shown. I understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given. *We would like to keep you up-to-date with our latest work and how you are helping our life-saving charity. By ticking the column above you are agreeing to receive news from us by post and email. You can unsubscribe at any time and we will not sell, rent, lease or give away your details to any third party.

Tel: 020 3023 3300 londonsairambulance.org.uk



London's
Air Ambulance
Charity

PLEASE HELP ME **SAVE LIVES**
BY SUPPORTING
**LONDON'S AIR
AMBULANCE CHARITY**



Visit us online at londonairambulance.org.uk

@ldnairamb

PLEASE HELP ME SUPPORT LONDON'S AIR AMBULANCE CHARITY



London's
Air Ambulance
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London's Air Ambulance Charity

GIFT AID FORM

Thank you for your kind donation to London's Air Ambulance Charity. You can make your donation go even further by adding Gift Aid - at no extra cost to you, you can increase your gift by 25p for every £1 you donate.

Gift Aid declaration

Boost your donation by 25p of Gift Aid for every £1 you donate. Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in a tax year than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

- I want to Gift Aid my donation of £_____
- I want to Gift Aid my donation of £_____
and any donations I make in the future or have made in the past 4 years.

**If you do not tick one of the boxes, we will not be able to claim gift aid.
Thank you.**

Donor's details

Title: _____

Full name: _____

Address: _____

Postcode: _____ Date: _____

Signed: _____

Please notify London's Air Ambulance if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Please return to:
Supporter Care, London's Air Ambulance, 5th Floor,
77 Mansell Street, London, E1 8AN

Alternatively, you can email this to supportercare@londonairambulance.org.uk

Registered Charity 801013



We couldn't do any
of this without you.

E: info@londonairambulance.org.uk

T: 020 3023 3300

londonairambulance.org.uk

@ldnairamb

Registered Charity 801013