



London's
Air Ambulance
Charity



Your steps will save lives

Mini Miles for Missions

Go the distance to support
London's Air Ambulance Charity



Welcome to the team!

London's Air Ambulance Charity has been privileged to enjoy a special relationship with schools in London. Our helicopters often land at school sites throughout the capital, and our service sadly attends incidents involving school age children across the city.

It costs just under £2,500 every time we are called out and we rely almost entirely on the generosity and kindness of our supporters to keep our life-saving service flying.

This short guide is designed to provide you with some tips, support and resources to help you make the most of your Mini Miles for Missions fundraising challenge.

Good luck and thank you once again for choosing to support London's Air Ambulance Charity and the people of London we serve every day.

Planning your 2.5 mile challenge

Mini Miles for Missions is a 2.5 mile challenge held every June. You can choose to complete your miles all in one go, over an allotted number of days or even complete 2.5 miles every day for a week!

Choose a date, time and venue

Whether it's in your school grounds or a local park, or even around your community, the choice is yours. It could be part of a physical education lesson or an early morning event to inspire and enthuse your pupils.

Decide how you are going to fundraise

Your pupils could encourage sponsorship from family and friends, or you can ask for a suggested donation per child. We also have secure and easy to use **online fundraising pages** that you can share with parents, carers and families

Spread the word and let everyone know what you are doing

Use our **letter templates, posters and digital graphic** to let the world know about the amazing support you are giving to your local air ambulance charity, as well as providing information to parents and carers.

Have fun and enjoy yourselves

Is your challenge going to be fancy dress? Is there a theme for the day, like emergency services or historical heroes? Remember to have fun as you get active, keep fit and raise vital funds!



Checklist

Planning and holding your Mini Miles for Missions challenge should be fun and simple. Just follow the checklist below:

1. Set your **date** and **time**
2. Choose your **venue**
3. Decide how your school will **raise vital funds**
4. **Tell the world** about your life-saving fundraising
5. Walk your miles, **have fun** and get active!
6. Send your **fundraising** to London's Air Ambulance Charity
7. **Celebrate** your amazing success!

Some interesting facts about your local air ambulance charity



London's Air Ambulance Charity was founded in 1989. To date we have treated over 43,000 critically injured people and attended most major incidents in London including the Grenfell Tower fire and London Bridge terror incident.

We have a 7.5 minutes average flight time and the helicopter can fly anywhere in London (inside the M25) within 11 minutes.

On average five seriously injured patients are treated every day by our team.

1,713 critically injured patients were treated by a senior doctor and paramedic team at the roadside in 2021. You can see our life-saving work across London in more detail via our **interactive Mission Map**.

We were the first air ambulance in the UK to:

- Carry a doctor on board at all times
- Provide a 24/7 service
- Administer anaesthetic on scene
- Administer blood transfusions
- Perform open heart surgery on scene

“ Every year we pick a charity to support, but it's not just about fundraising, It's also about spreading awareness and immersing the children in something important too. We always pick a charity that will be meaningful for the children and were proud to support London's Air Ambulance this time around. It was a fabulous day! ”

Annie Thackray, Headteacher
St Christopher's School, Epsom

Resources and downloads

We have created a **range of resources** to help with your Mini Miles for Missions 2.5 mile challenge:

- Posters for display around your school
- Sponsorship forms
- A letter template for parents, carers or families
- Digital media graphic
- An up-close and personal video tour of our helicopter by our chief pilot, Captain Neil Jeffers
- A video showing what happens when we are called out on a mission

There is also an **FAQ section** on our website

If you require further information or have a question not covered in our FAQ's section, please contact us at community@londonsairambulance.org.uk and our dedicated team will respond as quickly as possible.



You can contact us with any questions, feedback or requests for further information by email, phone or post.

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